

FC BARCELONA – THE OFFICIAL EXPERIENCE WORLD TOUR LAUNCHES JULY 15 IN TEL-AVIV, ISRAEL UNTIL AUGUST 31

The Exhibition – Feel our Passion’ keeping with the goal of bringing the club closer to its fans around the world, in this traveling exhibition Barça are committed to combining a series of interactive experiences with the use of the most advanced immersive technology. Allowing visitors to enjoy a unique journey through Barça’s history even travelling virtually to the Camp Nou and feeling the excitement of a matchday at the stadium. Throughout nine rooms, the visitors will be given an audio-guided visit that evokes a conversation between a grandfather and his grandson, showing the sporting achievements of the club, the style of play and the experience of being on the pitch at the Camp Nou. They will also be able to take an active part in interactive games located in the Play Barça area, and access Making History, the Hall of Fame where they will be able to look at trophies and articles used and signed by different Barça legends, in an area created in collaboration with the Barça Museum. Statement Joan Laporta, president of FC Barcelona: “With the project, ‘Barça The Exhibition’ and thanks to the most advanced technology, football fans around the world will be able to enjoy the passionate Barça universe and discover all that has made us into a unique club. It is another step in our wish to get closer to our fans, especially in the times in which we live. I want to thank and congratulate all those who have made this project possible and invite all our fans to enjoy the experience”. <https://www.sportssimulator.com/post/barcatheexhibition>

THE OFFICIAL EXPERIENCE
WORLD TOUR



BARÇA
THE EXHIBITION
Feel our passion

HOLON - ISRAEL
Toto Stadium
July 19th - August 31st 2021

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