

SCREENS CONVERT TO INTERACTIVE ENTERTAINMENT CENTER FEATURING SPORTS SIMULATORS, TO ENSURE PROFITABILITY

Cinemas around the world have had their turnovers significantly reduced, as filmgoers are now regularly streaming movies within their own homes, as opposed to visiting their local cinema. There are many reasons such as travel restrictions, worldwide pandemic, competing content, lower charges of streaming sites internationally and nationally. Cinema's need to affordably diversify ensuring their customers return in large numbers, thus significantly increasing turnover. Converting two screens into a popular interactive family entertainment center is fairly straight forward; keeping the dividing wall in place, but remove existing seating, angled floor, screen and adding a suspended floor so that the center has a second level, maximising available space. Add doorways and stairwells on both levels gives decent accessibility and safety to the architect's dream. Creating four interactivity zones complimenting each other such as simulator zone, virtual reality, escape rooms, e-sports and virtual arcade. It is very important that installed technology is constantly updated free of charge with exciting new challenges, so that the center is always fresh and constantly appealing, for both sexes and all age groups. Interactive entertainment centers are very popular, benefiting existing facilities like food and drink. Review the entire range of exciting Sports Simulators at www.sportssimulator.com

