

## **EASTER PLAYABLE**

## SPRINGS MOST POPULAR FESTIVAL IS NOW PLAYABLE WITH ALL CHARACTERS APPEAR INSIDE EASTER THEMED VILLAGE

Sports Simulator have created the perfect fun Easter Activation, that runs directly alongside Halloween and Christmas, ensuring that all commercial facilities are extremely busy throughout the Autumn, Winter and Spring. Introducing 40+ sports to non-players from children, less active adult's and entire families, wishing to be fully entertained. This very realistic 360° spring environment has been developed featuring unique themed graphics for egg houses, giant royal eggs, animating bunny cars, animating hot-air egg balloons, animating windmills, animating hot-air bunny balloons, market stalls, circus tent, egg-shaped trees, tulips, chocolate and wooden houses, village pond, wooden road pumpkin, watermelon, carrot and daffodil farms plus various bunny/egg inspired objects, decorating this easter themed village. The attention to detail is incredible and a 1,000+ game challenges that can be played on the easter field within this amazing scene. Commercial establishments like sports bars, family entertainment centres, shopping malls, cinemas, leisure centres and sports clubs can capitalise on traditional festive scenes to ensure that they are now busy year-round. In addition, sponsors can also promote their product or service within the game challenges on offer by utilising the in-game advertising options. The Sports Simulator development team are currently creating Jurassic, Canyon, Outback and Chinese New Year scenes so family entertainment is maximised year-round, ensuring decent profits all year round. Click here to review Easter Playable.

















