

SAN DIEGO FC JOINS MAJOR LEAGUE SOCCER IN MARCH 2025: SPORTS SIMULATOR ENHANCES EXCITING INAUGURAL SEASON

San Diego FC, launching as Major League Soccer's 30th team in March 2025, cements California's reputation as a soccer hotspot and its fastest-growing sports market. This expansion reflects a surge in youth interest, with soccer now outpacing traditional American sports and drawing equal participation from male and female players. Located at the nearby Eighteen Threads Store, the Sports Simulator offers fans an interactive experience that mimics the thrill of soccer, allowing them to engage in match-like scenarios while driving interest in team merchandise. The simulator is a popular attraction on match days, bringing an immersive element to the fan experience, while also supporting corporate events and team-building through its versatile setup for individual and team play. This innovation strengthens fan connections to the club and enriches the local soccer culture by providing memorable, hands-on experiences. With San Diego FC joining the LA Galaxy, San Jose Earthquakes, and Carson Chivas, California's soccer presence continues to grow, aligning with North America's significant investment in the sport, especially as anticipation builds for the 2026 World Cup. This combination of cutting-edge technology and deep-rooted tradition solidifies San Diego FC's position within the community, helping establish a lasting legacy for fan-centred, interactive sports experiences and deepening the city's passion for soccer. Further Details on the Sports Simulator Blog.

