

THE WORLD'S FASTEST-GROWING SPORTS ARE NOW PLAYABLE ON THE SPORTS SIMULATOR AFTER MANY CUSTOMER REQUESTS.

The Sports Simulator has expanded to include Pickleball and Padel, meeting the rising demand for these fast-growing sports. With highly realistic graphics and gameplay, each sport delivers an authentic and immersive experience. Coaches can now fine-tune player techniques for major events like the World Pickleball Games, while players enjoy indoor practice regardless of weather. The simulators' game challenges, regularly updated, keep players engaged, ensuring facilities attract a diverse clientele. This increased footfall boosts revenue streams, such as food and drink sales, while also ensuring a quicker return on investment. Social media sharing of virtual court moments enhances centre visibility and attracts new patrons eager to try these features. Padel, predominantly popular in Europe, is rapidly growing worldwide, with over 70 countries in the International Padel Federation participating in top tournaments like the Premier Padel Tour. Facilities offering both sports can leverage this growth to cater to a broader audience, blending leisure and competition. Moreover, advertising within simulators maximises sponsor visibility, enhancing promotional campaigns during high-profile events. By adopting these innovative simulators, sports centres not only keep pace with industry trends but also strengthen their position as go-to destinations for cutting-edge sporting experiences. This investment in advanced technology ensures long-term growth, improved customer satisfaction, and sustained competitive advantage in a competitive market. Further Details on the Sports Simulator Blog.

