

## FAN LOYALTY

After much research the Ultimate Fan Loyalty, has been especially developed for the Sports Industry. Ensuring that Sports Retail Stores can easily become the "Ultimate Fan Activation". Ensuring the Youth of Today are enticed in Store on a regular basis, to play inside their own Teams' Stadium and have their Fan Loyalty Guaranteed for Life! - with 10 Seamless Steps.

# COMPETING IN YOUR FAVOURITE STADIUM



By utilising the Interactive Sports Simulator, all popular local Sports can be easily played, In-Store. Sports such as Football, Rugby Union, American Football, Cricket, Basketball, Baseball, Tennis, Ice Hockey, Tennis, Rugby League, Australian Rules, Field Hockey, Gaelic Football, Foot Golf or Putting. Free of Charge Upgrades ensures other Future Sports; Archery, Bandy, Bowling, Curling, Dodgeball, Floorball, Futsal, Handball, Hurling, Korfball, Lacrosse, Netball, Softball and Volleyball.

By using the "Ultimate Fan Activation", to replicate the Latest Sporting Events, ensures that Fan Loyalty Clients, will visit the Store on regular basis, where they can be enticed to spend more money, on their Chosen Brand. The Retail Store is popular year-round, as other Certificates of Achievement are produced for Vicky and her Friends. With Several Popular Sports Playable inside the World's most Famous Stadiums, this ensures a significant increase in boots, trainers and apparel sales.

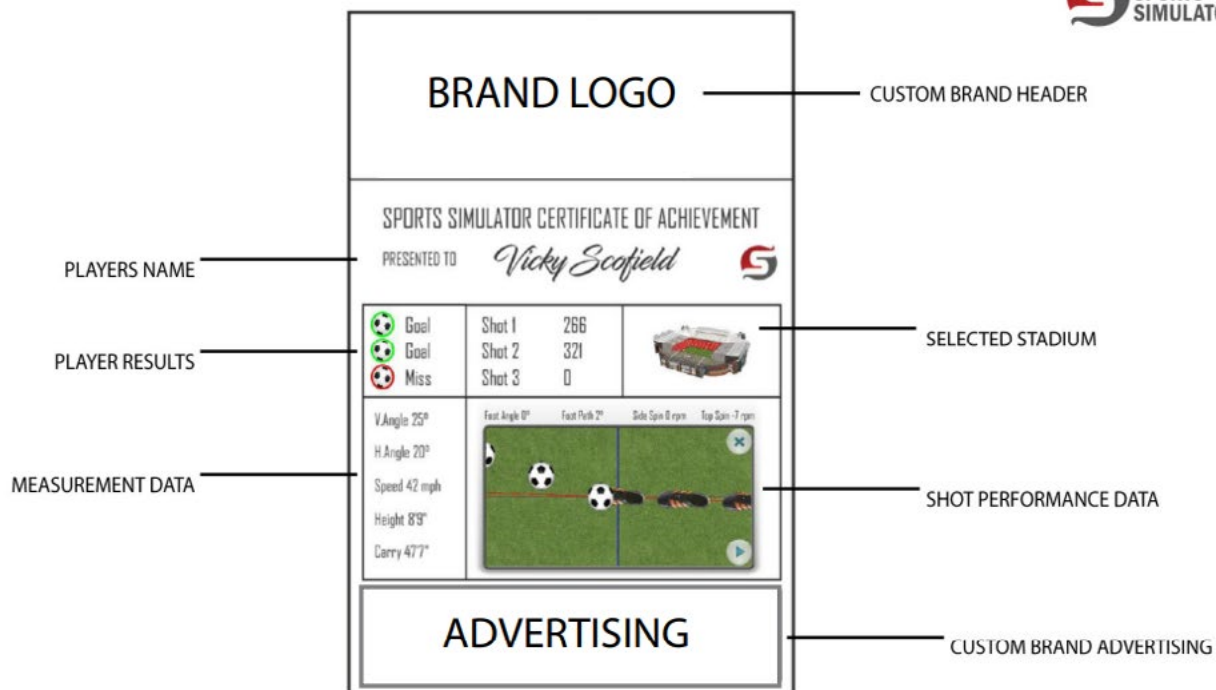
# **STORES NEED ENTICING PRODUCTS**

- 2) Vicky kicks 3 shots inside her own Teams' Stadium.
- 3) Controller enters Vicky's details to her Player Performance.
- 4) Controller prints out and presents Vicky with her Certificate of Achievement.
- 5) Vicky leaves the store with her Certificate of Achievement.
- 6) Controller emails Vicky her Certificate of Achievement.
- 7) Vicky shares with all her friends on Facebook, Instagram & Twitter.
- 8) Vicky pins her Achievement to her bedroom wall, displaying her Fan Loyalty.
- 9) Vicky's Friends go to the Store to get their own Player Performance.
- 10) Store Marketing emails Vicky the latest In-Store Promotions; Vicky Purchases new products.





# CERTIFICATE OF ACHIEVEMENT



The Sports Simulator is a fantastic way to enhance stadium tours, training sessions, competitions or to enjoy several popular sports indoors. Easily convert any shopping centre, leisure facility, sports bar, hotel into an interactive sporting experience that is very popular all year round. Our multi-sports simulator is already the most comprehensive multi-sports simulator in the world, with 60+ Sports, 1,500+ Game Challenges and over 3,500+ Sporting Venues with Free of Charge Software Updates.



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