

SPORTS ENTERTAINMENT CENTRES GENERATE THE HIGHEST LEVELS OF REVENUE, IN THE LEISURE & AMUSEMENT INDUSTRY

Worldwide habits are changing dramatically with lots more people purchasing online instead of visiting shops and streaming movies instead of visiting cinemas. Saving significant funds which are normally spent on enjoyment with family and friends, at a wide range of entertainment facilities. Ensuring habits are catered for shopping malls are converting empty retail space into SEC's, generating decent revenues for both investors and the landlords. Cinema chains are converting underused screens, into Sports Entertainment Centres at minimal cost and maximising their existing amenities. Current research shows if 100 random people are asked what sport they follow, play or support that 3% will state golf, whilst any sport combined generates 63% support, some 21 times greater number of potential customers. Upgrading Indoor Golf Centers into SEC's easily converts a 5-month seasonal business, into a year-round very profitable business. Offering 50+ sports, 1,100+ game challenges and 2,800+ famous sporting venues, that are continually upgraded, ensuring clients are fully entertained with fresh and exciting experiences on a regular basis. Combining multi-sports, shooting, racing, golf and flight simulators generates very quick returns on investment and decent profitability. Contact the sports simulator design team for feasibility studies and plans; it is well worth reviewing www.sportssimulator.com/post/sports-entertainment

