## SPORTS SIMULATOR STORE ACTIVATION

## SPORTS SIMULATOR DEVELOP 3M x 3M SIMULATOR BAY IN RETAIL PREMISES, OCCUPYING LESS SPACE.

Sports Retail Stores now have an affordable solution, enabling stores to have a major In-Store Activity; taking up a very small footprint. Sports Simulator have specially produced this incredible attraction, after much consultation within the Sports Industry. 12 of the world's most popular sports can now be played inside the store, in only a 3m / 10' x 3m / 10' area. Sports such as Football, Gridiron, Rugby Union, Rugby League, Ice Hockey, Field Hockey, Foot Golf, Mini Golf, Gaelic Football, Bandy and Contest Golf. Over 830+ Sporting Venues, 235+ Game Challenges, the Monthly Sporting Calendar is playable. Fresh, Fun and easy to run In-Store competitions provides customers with a reason to return regularly. Decent entertainment ensures increased spend on Sporting Goods, whilst enhancing Store Loyalty. Store Marketing becomes much easier for Sporting Brands wishing to engage new and existing customers. All major sports playable within the most famous stadiums and arenas, benefiting fan loyalty. Affordability of this incredible technology ensures it is easy for Sports Stores to roll out this popular retail solution, so increasing their group profits dramatically.

