

## GEMM PRODUCTIONS<sup>®</sup> & SPORTS SIMULATOR SHOWCASE THE LATEST VIRTUAL TECHNOLOGY AT DEAL EXPO, DUBAI

GEMM Productions showcased the innovative sports simulation technologies at the DEAL Expo in Dubai, one of the largest amusement and entertainment events in the region. Sports Simulator has been a leader in sports simulation technology for many years, and their commitment to quality and innovation has helped establish their brand as a leader in the industry. They have been able to achieve this level of success by showcasing their simulators at various exhibitions around the world, such as IAAPA and SEA Expo's. The DEAL Expo was the perfect platform to showcase the simulator, as it attracts a large number of visitors interested in amusement and entertainment products, GEMM Productions, a company that offers a wide range of products, included the sports simulator system and premiered the technology at the event. The company meets the growing market demand for immersive experiences and has overcome the limitations of current VR systems by utilising a suite of military-grade sensors, cameras, and high-power projectors. At their booth, visitors could immerse themselves in 60 different sporting titles, 1,500 in-game challenges, and 3,500 real-life sporting venues, giving them a taste of the possibilities that such technology can offer. This helped increase the exposure of both companies to a wider audience and generate more sales. The partnership between GEMM Productions and Sports Simulator is just one example of how exhibiting at events like DEAL Expo can lead to new partnerships and collaborations. Attendees of the DEAL Expo were able to witness the latest virtual sports simulation technology and immersive experiences. With the help of events like this, the entertainment and simulation industries can continue to push the boundaries, Intergame stated the stand was the most popular and provided consumers with a unique and unforgettable experience. Click to [View the Sports Simulator Blog](#).

