

CONGRATULATIONS TO SAUDI ARABIA ON HOSTING THE 2034 FIFA WORLD CUP, A TRULY REMARKABLE HISTORIC ACHIEVEMENT

Saudi Arabia's Royal Family is to be commended for their strategic vision in positioning the Kingdom as Asia's premier destination for relaxation and sports. Significant investments are being directed towards the development of key cities, including Riyadh, Jeddah, Al Khobar, Abha, and the futuristic Neom. A cornerstone of this initiative is the construction of 15 state-of-the-art stadiums, designed to showcase the Arabian Peninsula's rich heritage and modern advancements. The King Salman International Stadium in Riyadh, with a planned capacity of 92,000 seats, is poised to host both the opening and final matches of the 2034 World Cup, underscoring Riyadh's emergence as a major city within the region. The meticulous planning and execution of these projects are expected to yield substantial long-term financial rewards, further elevating the Kingdom's global standing. Sports Simulator and UK Experience have played pivotal roles in promoting Saudi Arabia's vision. At various Saudi Entertainment and Attraction Expos, they have showcased advanced indoor technologies, offering immersive sports experiences that blend daytime air-conditioned activities with vibrant nighttime entertainment. These initiatives cater to diverse audiences, maximizing leisure opportunities and appealing to all ages, nationalities, and genders. The anticipated growth in the sports sector is remarkable, with aspirations to see Saudi footballers competing in prestigious leagues, such as the English Premier League, and increased participation of Arabian athletes in major international competitions. Riyadh's inclusion as a playable environment in sports simulations reflects the city's commitment to providing engaging entertainment options. Sports Simulator's significant investments in indoor technology aim to establish numerous fully immersive sports centres, further enhancing the Kingdom's worldwide reputation Click to View the Sports Simulator Blog.

















