

S SPORTS SIMULATOR SELF SERVE SIMULATORS

THE COMPLEX SPORTS AND ENTERTAINMENT OPENS FIRST, AUTOMATED FAMILY ENTERTAINMENT CENTER IN ATLANTA

Guests arrive at The Complex Sports foyer then go to the self-service kiosks and load their wristbands or cards with funded time, to give them access to any of the 50+ sports activations. Simply by tapping their cards on the touch screen units, guests can play their chosen activation. The Sports Simulators have user-friendly interfaces, enabling players to click on any of 3 pre-defined superb game challenges. This larger than life sports-themed family entertainment center believes guests shouldn't have to choose between watching sports and playing them. Golf, baseball, soccer, tennis, hockey, football, racing, rock climbing, ziplining, and basketball, are just a few of the 50+ playable sports. The sports activations have full data feedback within 3D stadiums, arenas, virtual environments and major cities with leaderboards for in-house competitions. Whilst offering a unique dining and bar atmosphere that can't be found anywhere else, The Complex has accomplished many firsts within the entertainment industry, from cashless kiosks, game integrations with numerous new and one of a kind entertainment activities. Minimal staffing ensures low running costs and decent profitability, as guests simply tap for self-service food and drink, whilst watching live sports. www.thecomplexsports.com

