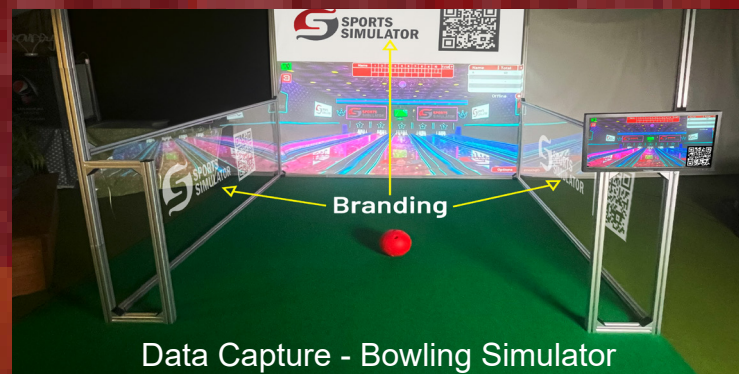
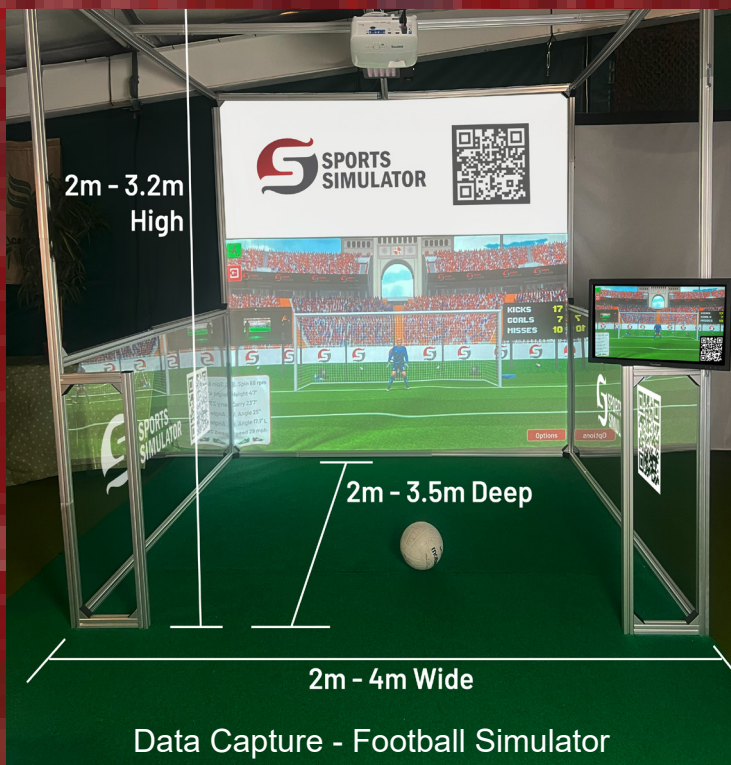


## DATA CAPTURE SIMULATOR ENHANCES BRAND ENGAGEMENT, EXPANDS GLOBAL REACH, AND DRIVES REVENUE GROWTH

The Data Capture Simulator is at the forefront of transforming the Consumer Brand Experience by offering an interactive platform that not only captivates visitors but also effectively captures valuable consumer data. This innovative tool draws in customers through an immersive experience featuring over 60 sports, making it an irresistible attraction in any setting. Visitors are invited to engage with the simulator by scanning a QR code using their mobile device. This simple action takes them to a lead generation form, where they enter their name, email, phone number, and an optional payment option. After submitting their details, the Visitor Management System sends a QR code to the user. A brand representative then scans this QR code, allowing the visitor to begin their gameplay on the Sports Simulator. This seamless process, fully compliant with GDPR regulations, ensures that brands can securely collect and manage consumer data while delivering a highly engaging experience. The simulator is fully customisable, with brand signage integrated into both the Sports Simulator Software and the physical structure, significantly boosting brand visibility and identity. It plays a crucial role in Global Retail Expansion and Enhancing Retail Design and Planning by drawing visitors in, keeping them engaged longer, and ultimately driving Brand Growth and Increased Revenue. Moreover, the direct interaction facilitated by the Data Capture Simulator offers brands valuable insights into consumer preferences, making it an indispensable tool for Customer Marketing. As a pioneering blend of cutting-edge technology and strategic marketing, the Data Capture Simulator is redefining the future of retail and entertainment, creating unforgettable consumer experiences and expanding global market reach. [Click to View the Sports Simulator Blog](#)



Visitors can scan the displayed QR code to access our Sports Simulator. After scanning, they will be prompted to enter their details for secure data capture. Once completed, they will receive a unique QR Code, This is scanned by a member of staff granting them access to the Sports Simulator, where they can begin competing. This seamless process not only enhances user experience but also helps in collecting secure data

