



RETAILTAINMENT

Often referred to as inspirational retailing or entertailing, family entertainment is the only way forward for shopping malls to compete with online shopping. Creating Family Entertainment Centres is crucial for ensuring the public are enticed back with fresh ideas that alters their spending habits. There are several attraction technologies that complement each other to give all age groups and genders a fun and enjoyable time. One of these is the Sports Simulator.

REVIVING RETAIL

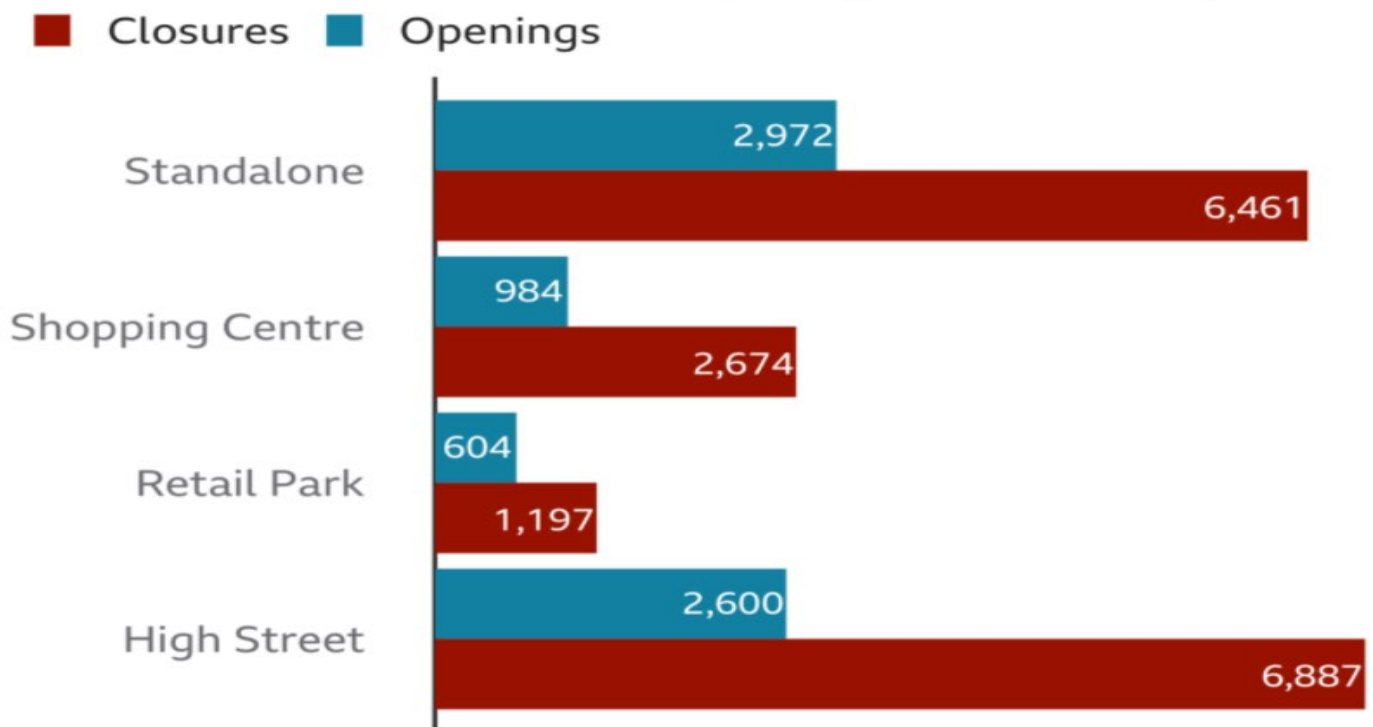


In the UK, over 17,000 chain store locations closed annually during 2020 and 2021, an average of 47 stores per week research has proven. The pandemic has accelerated the changes already underway across retail, causing upheaval for many high streets and town centres. Several shopping centres, retail parks and high streets have effectively closed, as they have been too slow to add attractions that entice shoppers back. Shops are unable to compete with online shopping as consumers demand the best price and choice. This is not going to change in the future. It is crucial shopping malls and retail centres are repurposed to become destination locations offering a mixture of entertainment. Whether this is family entertainment centres, sports entertainment centres, restaurants, bars or gyms, this is key to increasing footfall in otherwise empty locations. Landlords are realising this and are therefore accepting lower rents to leisure firms that are offering entertainment. Increasing the number of returning

STORES NEED ENTICING PRODUCTS

Shrinkage on the High Street

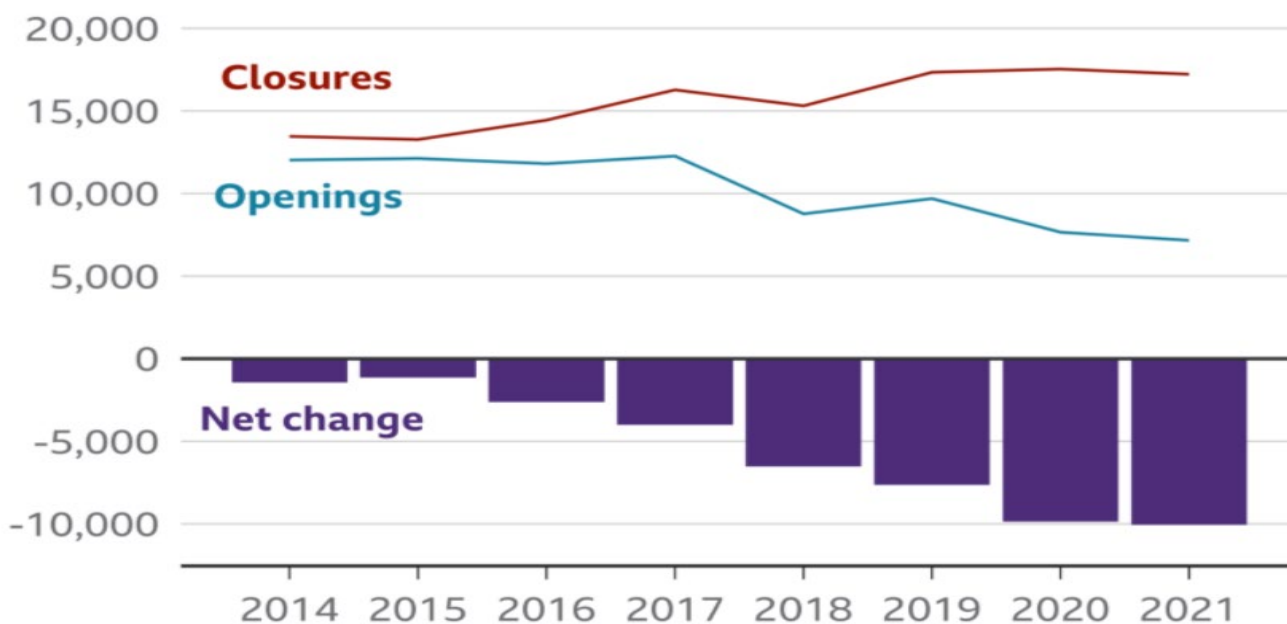
Total number of chain store openings and closures, 2021



Multiple retailers/chains with more than five outlets

Chains are closing stores faster than they open new ones

Chain store openings and closures, 2014-2021



Multiple retailers/chains with more than five outlets

SPORTS SIMULATOR - TEN PIN BOWLING



It offers 60+ Sports, 1,500+ Game Challenges and 3,500+ Famous Sporting Venues, with regular free of charge updates for customers. This amount of variety attracts all sports fans with fresh and exciting year-round entertainment, which follows the sporting calendar and keeps them fit as they play their favourite sports, the world's #1 being Football with 100+ Game Challenges. Sports Simulators are custom-made for the client's own empty space, with easy installations that can be performed by any professional technology company after online training. Sales teams are offered a proven solution for their clients, with remote online and on-site sales tools to present the sports simulation software to clients via laptops. The regularly updated sports simulator website also shows the incredible features of this unique and extremely popular technology.

SPORTS SIMULATOR - ICE HOCKEY



Sports Simulators are often installed in residential apartments, family entertainment centres, cinema conversions, sports clubs, health clubs, sports stores, theme parks, restaurants, hotels, trampoline parks, private homes and museums



SHOOTING SIMULATOR



The Shooting Simulator is a high-tech training tool that provides users with a safe and controlled environment to practice and improve their shooting skills. The simulator features laser-based firearms with Class 1 eye-safe lasers for hit detection, which are designed to look and feel like real firearms but without any recoil. The use of eye-safe lasers ensures that users are not at risk of eye damage from the laser beams. The simulator provides real-time feedback on accuracy and other metrics to help users improve their shooting skills. Users can also review their performance data after each session to track their progress over time. Overall, the Shooting Simulator is a valuable training tool for athletes, law enforcement personnel, and anyone interested in improving their shooting skills in a safe and controlled environment.

SHOOTING SIMULATOR - GAME MODES

The Shooting Simulator offers 12 different game modes, including Boar Hunt, Deer Hunt, Bird Hunt, Hare Hunt, Piranhas, Sporting Clays, Zombies, Holograms, Skull Island, Targets 1, Targets 2 and Turrets.

Each game mode provides unique features and challenges to simulate different types of shooting scenarios.



SEE ALL THE LATEST SHOOTING SIMULATOR VIDEOS

RACING SIMULATOR



RACING SIMULATOR

The Racing Simulator offers a realistic driving experience with over 120 tracks, 200 elite racing and road cars, and advanced technology such as force feedback steering wheels and adjustable seats. Users can create their own driver, pursue historic goals, and compete in public or private race weekends with changing weather and time conditions. It's perfect for anyone who has a passion for racing.



SEE ALL THE LATEST RACING SIMULATOR VIDEOS

The Sports Simulator is a fantastic way to enhance stadium tours, training sessions, competitions or to enjoy several popular sports indoors. Easily convert any shopping centre, leisure facility, sports bar, hotel into an interactive sporting experience that is very popular all year round. Our multi-sports simulator is already the most comprehensive multi-sports simulator in the world, with 60+ Sports, 1,500+ Game Challenges and over 3,500+ Sporting Venues with Free of Charge Software Updates.



SEE ALL THE LATEST LITERATURE

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